

A Chocolate Tour

In the Village of Friendship

Chocolate Tour Guidelines

Event Summary

Every winter brings a sweet experience to the Village of Bourbonnais: the quaint village is painted in chocolate the first Saturday of February. The Village of Bourbonnais and the Bourbonnais Township Park District annually present the Chocolate Tour.

A limited 350 tickets provide participants an opportunity to embark upon a decadent journey to Bourbonnais businesses for an afternoon of indulgence in sensational treats. With an event passport in hand, tour goers receive a stamp at each area business for a chance to win the Chocolate Tour Grand Prize.

Event Goal

The Chocolate Tour provides participants an afternoon of winter fun exploring Village of Bourbonnais businesses and savoring sweet treats along the way. For businesses, this community event provides an opportunity for 350 potentially-new customers to learn more about the business and products and services provided. Overall, the Chocolate Tour is an exciting opportunity to familiarize residents and visitors with the business community.

Event proceeds are annually contributed to a mutually agreed-upon community project(s) between the Village of Bourbonnais and Bourbonnais Township Park District to improve Bourbonnais recreation, education and overall quality of life.

Event Participation

Due to the popularity of this event and in keeping aligned with the original event scope, the Chocolate Tour is currently limited to the following:

- 35 business stops permitted on the Chocolate Tour on a first-come, first-served basis.
- Due to the event timeframe, stops must remain close in proximity, and therefore, fall within Village of Bourbonnais corporate limits. Stops must have a valid Village of Bourbonnais mailing address.
- Not-for-profit organizations are welcomed. If the organization offers sale of products (not services-only), it is considered a 'business' and therefore must adhere to the above parameters outlined.
- If the Bourbonnais business or not-for-profit does not have a storefront location, the stop will be provided within the Village of Bourbonnais Community Room.
- Mobile businesses with mailing addresses outside of village limits must receive participation approval from the Chocolate Tour Committee.
- The stop fee remains the same for businesses and not-for-profit organizations.
- Stops must be able to accommodate treats for all participants.
- Stops must be able to participate throughout the duration of the scheduled event hours.
- 350 participant tickets are \$25.00 and available for sale on a first-come, first-served basis.
- Raffle sponsors may contribute to the event no matter their geographical location.

Mayor Paul Schore, together with BTPD Executive Director, Hollice Clark, will make any final decisions in the event the Chocolate Tour Committee is unable to come to an agreement regarding an area in question.