

COMMUNITY EQUITY MURAL DESIGN CONTEST

SUBMIT YOUR ARTWORK FOR BOURBONNAIS' 1ST OUTDOOR MURAL!

Leave a lasting mark & reminder for equity!

Design Deadline: June 11th, 2021

Guidelines: myunitedway.org/ equity Top 3 Designs
Will Be Voted
On!



★ UNITED WAY OF ILLINOIS ★

EQUITY CHALLENGE





Event Information: The United Way of Kankakee & Iroquois Counties will end its 21-Week Equity Challenge with an unveiling of a community-led mural. Not only will this symbolize taking steps to a more equitable community, but also leaving a lasting mark as a reminder to keep the conversation going and a focal point to take action. The Equity Challenge has 270+ local participants registered!

Location: About 120+ participants residing in Bourbonnais, IL are registered for the Equity Challenge. So, United Way has partnered with the Village of Bourbonnais to have the mural located in Bourbonnais, IL.

<u>Building Wall Space Needed</u>: Are you a local business seeking to become an Equity Champion and Ally? Do you have a wall space available for this mural project? Email our Board Member, Amanda Martinez, at amartinez@federatedbank.com

<u>Artist</u>: Anyone is eligible to submit their design for the Community Equity Mural Design Contest. Artists can submit their design at **myunitedway.org/equity** under "Community Equity Mural Design Contest." Each artist can submit up to three designs within one submission form. The minimal requirement for submission is one design.

<u>Voting</u>: The top three designs selected by the Mural Committee will be posted on the United Way of Kankakee & Iroquois Counties Facebook page via the Community Equity Mural Design Contest event for the community to vote. The design with the most votes will be the winning design for the mural!

<u>Guidelines</u>: at <u>myunitedway.org/equity</u> Mural designs should represent our community, have an equity focus and capture the following: simple, timeless, highlights all demographics, displays unity, positive image and interactive piece to engage the community. Each artist must submit their own original work in any style: painting, sketch, digital, etc. in color or black and white. Please be mindful of the shape of your design to ensure it could be modified to fit on an outdoor wall space.

<u>Give</u>: United Way's Community Equity Mural Project will be a symbol for communities to demonstrate their commitment to equity and fighting injustice. Donate today and support our efforts to foster stronger, more inclusive communities at **myunitedway.org/equity**

<u>Become an Equity Community Volunteer</u>: Join and serve our community by completing the interest form on myunitedway.org/equity

Timeline:

- May 24th, 2021 Contest begins & open for artists to begin submitting their design(s) via the online form
- June 11th, 2021 Last day for artists to submit their design(s) via the online form
- June 15th, 2021 Mural Committee selects the top three designs
- June 16th, 2021 Online voting begins for the top three designs via the Facebook event page
- June 18th, 2021 Online voting ends hosted by United Way
- June 19th, 2021 Meet the artist & see the winning design at local Juneteenth event/Announcement of the selected mural location
- Fall 2021 Mural unveiling